

Demographic Summary Report

Jackson West Shopping Center

| Radius | 3 Mile | 5 Mile | 10 Mile |
|---|---------------|---------------|----------------|
| Population | | | |
| 2016 Projection | 52,797 | 79,081 | 121,369 |
| 2011 Estimate | 51,872 | 77,990 | 120,356 |
| 2010 Census | 51,654 | 77,739 | 120,145 |
| Growth 2011 - 2016 | 1.80% | 1.40% | 0.80% |
| Growth 2010 - 2011 | 0.40% | 0.30% | 0.20% |
| 2011 Population by Hispanic Origin | 2,379 | 3,252 | 4,112 |
| 2011 Population By Race | 51,872 | 77,990 | 120,356 |
| White | 39,988 77.09% | 61,389 78.71% | 101,816 84.60% |
| Black or African American | 8,329 16.06% | 11,841 15.18% | 12,447 10.34% |
| American Indian and Alaska Native | 202 0.39% | 310 0.40% | 453 0.38% |
| Asian | 510 0.98% | 723 0.93% | 1,012 0.84% |
| Native Hawaiian and Pacific Islander | 13 0.03% | 19 0.02% | 26 0.02% |
| Other Race | 703 1.36% | 913 1.17% | 1,080 0.90% |
| Two or More Races | 2,126 4.10% | 2,795 3.58% | 3,523 2.93% |
| Households | | | |
| 2016 Projection | 20,709 | 29,939 | 45,975 |
| 2011 Estimate | 20,163 | 29,303 | 45,256 |
| 2010 Census | 20,060 | 29,196 | 45,171 |
| Growth 2011 - 2016 | 2.70% | 2.20% | 1.60% |
| Growth 2010 - 2011 | 0.50% | 0.40% | 0.20% |
| Owner Occupied | 10,673 52.93% | 17,644 60.21% | 31,081 68.68% |
| Renter Occupied | 9,490 47.07% | 11,659 39.79% | 14,175 31.32% |
| 2011 Households by HH Income | 20,163 | 29,302 | 45,256 |
| Income Less Than \$15,000 | 4,136 20.51% | 5,283 18.03% | 7,303 16.14% |
| Income: \$15,000 - \$24,999 | 3,487 17.29% | 4,676 15.96% | 6,783 14.99% |
| Income: \$25,000 - \$34,999 | 2,608 12.93% | 3,705 12.64% | 5,415 11.97% |
| Income: \$35,000 - \$49,999 | 3,268 16.21% | 4,829 16.48% | 7,349 16.24% |
| Income: \$50,000 - \$74,999 | 3,695 18.33% | 5,501 18.77% | 8,924 19.72% |
| Income: \$75,000 - \$99,999 | 1,548 7.68% | 2,662 9.08% | 4,737 10.47% |
| Income: \$100,000 - \$149,999 | 1,065 5.28% | 1,902 6.49% | 3,459 7.64% |
| Income: \$150,000 - \$199,999 | 186 0.92% | 388 1.32% | 718 1.59% |
| Income: \$200,000+ | 170 0.84% | 356 1.21% | 568 1.26% |
| 2011 Avg Household Income | \$44,410 | \$48,713 | \$51,875 |
| 2011 Med Household Income | \$34,253 | \$37,275 | \$40,156 |
| 2011 Per Capita Income | \$19,935 | \$21,289 | \$21,786 |

Demographic Detail Report

Jackson West Shopping Center

| Radius | 3 Mile | 5 Mile | 10 Mile |
|-------------------------------|---------------|---------------|----------------|
| Population | | | |
| 2016 Projection | 52,797 | 79,081 | 121,369 |
| 2011 Estimate | 51,872 | 77,990 | 120,356 |
| 2010 Census | 51,654 | 77,739 | 120,145 |
| Growth 2011 - 2016 | 1.80% | 1.40% | 0.80% |
| Growth 2010 - 2011 | 0.40% | 0.30% | 0.20% |
| 2011 Population by Age | 51,872 | 77,990 | 120,356 |
| Age 0 - 4 | 3,754 7.24% | 5,182 6.64% | 7,305 6.07% |
| Age 5 - 9 | 3,427 6.61% | 4,971 6.37% | 7,618 6.33% |
| Age 10 - 14 | 3,225 6.22% | 4,932 6.32% | 8,008 6.65% |
| Age 15 - 19 | 3,474 6.70% | 5,215 6.69% | 8,684 7.22% |
| Age 20 - 24 | 3,946 7.61% | 5,483 7.03% | 8,161 6.78% |
| Age 25 - 34 | 7,749 14.94% | 11,030 14.14% | 14,979 12.45% |
| Age 35 - 44 | 6,850 13.21% | 10,528 13.50% | 15,904 13.21% |
| Age 45 - 49 | 3,588 6.92% | 5,572 7.14% | 8,913 7.41% |
| Age 50 - 54 | 3,558 6.86% | 5,573 7.15% | 9,021 7.50% |
| Age 55 - 59 | 3,075 5.93% | 4,853 6.22% | 8,145 6.77% |
| Age 60 - 64 | 2,506 4.83% | 3,975 5.10% | 6,656 5.53% |
| Age 65 - 74 | 3,041 5.86% | 5,036 6.46% | 8,605 7.15% |
| Age 75 - 84 | 2,347 4.52% | 3,670 4.71% | 5,636 4.68% |
| Age 85 and over | 1,331 2.57% | 1,971 2.53% | 2,720 2.26% |
| Age 65 and over | 6,719 12.95% | 10,677 13.69% | 16,961 14.09% |
| Median Age | 35.50 | 37.10 | 38.50 |
| Average Age | 37.30 | 38.20 | 38.70 |

Demographic Detail Report

Jackson West Shopping Center

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|---|---------------|---------------|----------------|
| 2011 Population By Race | 51,872 | 77,990 | 120,356 |
| White | 39,988 77.09% | 61,389 78.71% | 101,816 84.60% |
| Black or African American | 8,329 16.06% | 11,841 15.18% | 12,447 10.34% |
| American Indian and Alaska Native | 202 0.39% | 310 0.40% | 453 0.38% |
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| Native Hawaiian and Pacific Islander | 13 0.03% | 19 0.02% | 26 0.02% |
| Other Race | 703 1.36% | 913 1.17% | 1,080 0.90% |
| Two or More Races | 2,126 4.10% | 2,795 3.58% | 3,523 2.93% |
| 2011 Population by Hispanic Origin | 51,871 | 77,990 | 120,357 |
| Not Hispanic or Latino | 49,492 95.41% | 74,738 95.83% | 116,245 96.58% |
| Hispanic or Latino | 2,379 4.59% | 3,252 4.17% | 4,112 3.42% |
| 2011 Age 5+ Language at Home | 50,744 | 73,527 | 113,338 |
| Speak Only English | 48,404 95.39% | 70,066 95.29% | 108,391 95.64% |
| Speak Asian or Pacific Island | 262 0.52% | 445 0.61% | 657 0.58% |
| Speak IndoEuropean | 678 1.34% | 932 1.27% | 1,584 1.40% |
| Speak Spanish | 1,213 2.39% | 1,861 2.53% | 2,383 2.10% |
| Speak Other Language | 187 0.37% | 223 0.30% | 323 0.28% |
| 2011 Median Age, Male | 34.70 | 36.10 | 37.40 |
| 2011 Average Age, Male | 36.00 | 36.90 | 37.60 |
| Median Age, Female | 36.60 | 38.50 | 39.80 |
| Average Age, Female | 38.70 | 39.50 | 39.90 |
| 2011 Population by Occupation Classification (Age 16+) | 19,637 | 30,780 | 51,148 |
| Blue Collar | 4,957 25.24% | 7,693 24.99% | 13,341 26.08% |
| White Collar | 10,297 52.44% | 16,796 54.57% | 28,178 55.09% |
| Service | 4,383 22.32% | 6,291 20.44% | 9,629 18.83% |
| 2011 Population by Marital Status (Age 15+) | 43,939 | 63,722 | 97,703 |
| Total, Never Married | 15,556 35.40% | 20,679 32.45% | 29,206 29.89% |
| Married | 17,599 40.05% | 28,456 44.66% | 48,340 49.48% |
| Widowed | 3,346 7.62% | 4,571 7.17% | 6,466 6.62% |
| Divorced | 7,438 16.93% | 10,016 15.72% | 13,691 14.01% |

Demographic Detail Report

Jackson West Shopping Center

| Radius | 3 Mile | 5 Mile | 10 Mile |
|--|---------------|---------------|---------------|
| 2011 Population by Education | 36,146 | 53,037 | 80,495 |
| Less Than 9th Grade | 1,141 3.16% | 1,462 2.76% | 1,847 2.29% |
| Some High School, No Diploma | 4,602 12.73% | 5,863 11.05% | 7,950 9.88% |
| High School Grad (Incl Equivalency) | 13,391 37.05% | 19,109 36.03% | 29,156 36.22% |
| Some College, No Degree | 9,162 25.35% | 13,568 25.58% | 20,764 25.80% |
| Associate Degree | 3,076 8.51% | 4,456 8.40% | 7,020 8.72% |
| Bachelor Degree | 3,382 9.36% | 6,097 11.50% | 9,554 11.87% |
| Advanced Degrees | 1,392 3.85% | 2,482 4.68% | 4,204 5.22% |
| 2011 Population by Occupation (Age 16+) | 24,020 | 37,070 | 60,777 |
| Management, Business, & Financial | 4,867 20.26% | 8,198 22.11% | 13,993 23.02% |
| Professional & Related Occupations | 707 2.94% | 1,201 3.24% | 1,985 3.27% |
| Services | 11,501 47.88% | 17,071 46.05% | 27,231 44.80% |
| Sales & Office | 2,520 10.49% | 3,818 10.30% | 6,084 10.01% |
| Farming, Fishing, and Forestry | 51 0.21% | 61 0.16% | 127 0.21% |
| Construction and Extraction, Maint | 735 3.06% | 1,100 2.97% | 2,055 3.38% |
| Production & Transportation | 3,639 15.15% | 5,621 15.16% | 9,302 15.31% |
| 2011 Workers by Travel Time to Work (Age 16+) | 19,575 | 30,906 | 51,662 |
| Less Than 15 Minutes | 9,606 49.07% | 14,339 46.40% | 20,150 39.00% |
| 15 to 29 Minutes | 5,323 27.19% | 9,099 29.44% | 17,307 33.50% |
| 30 to 44 Minutes | 1,500 7.66% | 2,302 7.45% | 4,916 9.52% |
| 45 to 59 Minutes | 1,133 5.79% | 1,750 5.66% | 3,168 6.13% |
| 60+ Minutes | 2,013 10.28% | 3,416 11.05% | 6,121 11.85% |
| 2000 Households by HH Size | 20,059 | 29,198 | 45,172 |
| 1-Person Households | 7,109 35.44% | 9,572 32.78% | 13,102 29.00% |
| 2-Person Households | 6,063 30.23% | 9,289 31.81% | 15,347 33.97% |
| 3-Person Households | 2,976 14.84% | 4,347 14.89% | 6,986 15.47% |
| 4-Person Households | 2,125 10.59% | 3,301 11.31% | 5,504 12.18% |
| 5-Person Households | 1,079 5.38% | 1,629 5.58% | 2,598 5.75% |
| 6-Person Households | 427 2.13% | 648 2.22% | 1,018 2.25% |
| 7 or more Person Households | 280 1.40% | 412 1.41% | 617 1.37% |
| 2011 Average Household Size | 2.33 | 2.38 | 2.45 |

Demographic Detail Report

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| Households | | | |
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| Income: \$100,000 - \$149,999 | 1,065 5.28% | 1,902 6.49% | 3,459 7.64% |
| Income: \$150,000 - \$199,999 | 186 0.92% | 388 1.32% | 718 1.59% |
| Income: \$200,000+ | 170 0.84% | 356 1.21% | 568 1.26% |
| 2011 Avg Household Income | \$44,410 | \$48,713 | \$51,875 |
| 2011 Med Household Income | \$34,253 | \$37,275 | \$40,156 |
| 2011 Per Capita Income | \$19,935 | \$21,289 | \$21,786 |
| 2011 Occupied Housing | 20,163 | 29,303 | 45,256 |
| Owner Occupied | 10,673 52.93% | 17,644 60.21% | 31,081 68.68% |
| Renter Occupied | 9,490 47.07% | 11,659 39.79% | 14,175 31.32% |
| 2000 Housing Units | 23,050 | 33,412 | 50,306 |
| 1 Unit Attached | 492 2.13% | 702 2.10% | 883 1.76% |
| 1 Unit Detached | 13,840 60.04% | 22,315 66.79% | 36,327 72.21% |
| 2 Units | 1,719 7.46% | 1,892 5.66% | 2,102 4.18% |
| 3 - 19 Units | 3,771 16.36% | 4,464 13.36% | 5,284 10.50% |
| 20 - 49 Units | 985 4.27% | 1,080 3.23% | 1,142 2.27% |
| 50 or more Units | 1,144 4.96% | 1,302 3.90% | 1,342 2.67% |
| Mobile Home or Trailer | 1,099 4.77% | 1,657 4.96% | 3,226 6.41% |
| Boat, RV, Van, Etc. | 0 0.00% | 0 0.00% | 0 0.00% |

Demographic Detail Report

Jackson West Shopping Center

| Radius | 3 Mile | | 5 Mile | | 10 Mile | |
|--|------------------|--------|------------------|--------|------------------|--------|
| 2011 Housing Value - Owner Occupied | 11,891 | | 19,343 | | 32,708 | |
| Value Less than \$20,000 | 315 | 2.65% | 641 | 3.31% | 1,100 | 3.36% |
| Value \$20,000 - \$39,999 | 813 | 6.84% | 1,064 | 5.50% | 1,492 | 4.56% |
| Value \$40,000 - \$59,999 | 858 | 7.22% | 1,324 | 6.84% | 1,791 | 5.48% |
| Value \$60,000 - \$79,999 | 1,639 | 13.78% | 2,329 | 12.04% | 2,935 | 8.97% |
| Value \$80,000 - \$99,999 | 2,306 | 19.39% | 3,284 | 16.98% | 4,616 | 14.11% |
| Value \$100,000 - \$149,999 | 3,735 | 31.41% | 5,681 | 29.37% | 9,153 | 27.98% |
| Value \$150,000 - \$199,999 | 1,343 | 11.29% | 2,676 | 13.83% | 5,811 | 17.77% |
| Value \$200,000 - \$299,999 | 633 | 5.32% | 1,716 | 8.87% | 3,951 | 12.08% |
| Value \$300,000 - \$399,999 | 172 | 1.45% | 330 | 1.71% | 1,014 | 3.10% |
| Value \$400,000 - \$499,999 | 23 | 0.19% | 124 | 0.64% | 423 | 1.29% |
| Value \$500,000 - \$749,999 | 43 | 0.36% | 129 | 0.67% | 304 | 0.93% |
| Value \$750,000 - \$999,999 | 0 | 0.00% | 12 | 0.06% | 52 | 0.16% |
| Value \$1,000,000 or more | 11 | 0.09% | 33 | 0.17% | 66 | 0.20% |
| 2011 Med Housing Val-Owner Occupied | \$100,158 | | \$108,265 | | \$122,354 | |
| 2011 Housing Units by Yr Built | 23,050 | | 33,410 | | 50,305 | |
| Built 2005 to Present | 231 | 1.00% | 328 | 0.98% | 591 | 1.17% |
| Built 2000 to 2004 | 1,512 | 6.56% | 2,445 | 7.32% | 3,998 | 7.95% |
| Built 1990 to 1999 | 1,458 | 6.33% | 2,610 | 7.81% | 5,134 | 10.21% |
| Built 1980 to 1989 | 998 | 4.33% | 1,737 | 5.20% | 3,088 | 6.14% |
| Built 1970 to 1979 | 2,845 | 12.34% | 4,079 | 12.21% | 6,835 | 13.59% |
| Built 1960 to 1969 | 2,102 | 9.12% | 3,335 | 9.98% | 5,279 | 10.49% |
| Built 1950 to 1959 | 3,159 | 13.70% | 5,093 | 15.24% | 7,369 | 14.65% |
| Built 1940 to 1949 | 2,519 | 10.93% | 3,510 | 10.51% | 5,058 | 10.05% |
| Built 1939 or Earlier | 8,226 | 35.69% | 10,273 | 30.75% | 12,953 | 25.75% |
| 2011 Median Year Built | 1952 | | 1956 | | 1960 | |

Demographic Market Comparison Report

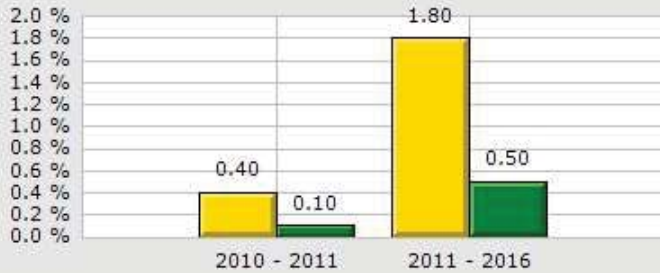
3 mile radius

Jackson West Shopping Center

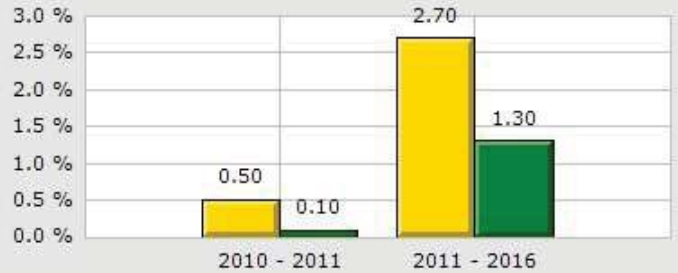
Type: Shopping Center/Power Center
 County: Jackson

3 Mile
 County

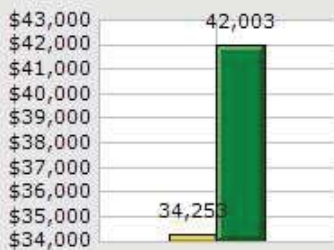
Population Growth



Household Growth



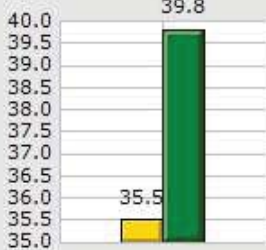
2011 Med Household Inc



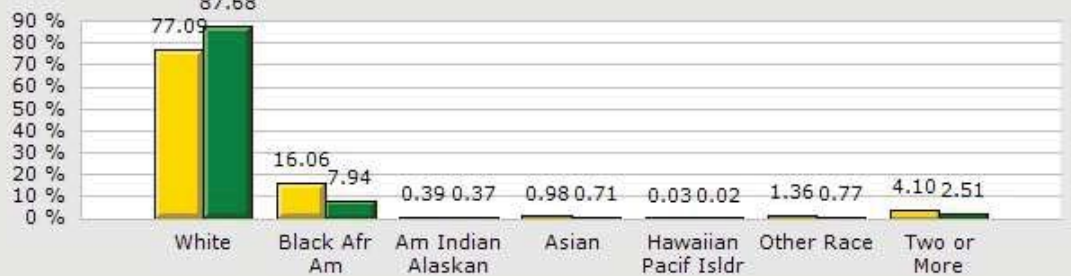
2011 Households by Household Income



2011 Median Age



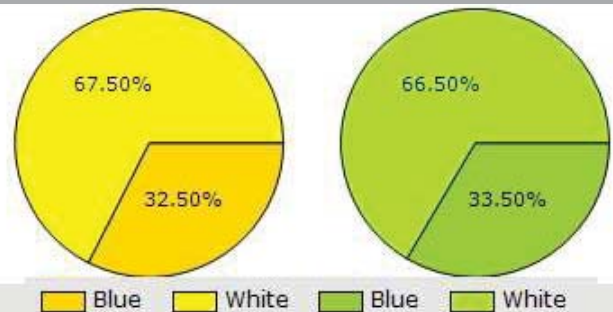
2011 Population by Race



2011 Renter vs. Owner



2011 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Jackson West Shopping Center

Type: **Shopping Center/Power Center**
 County: **Jackson**

| | 3 Mile | | County | |
|-------------------------------------|---------------|--------|----------------|--------|
| Population | | | | |
| Growth 2010 - 2011 | 0.40% | | 0.10% | |
| Growth 2011 - 2016 | 1.80% | | 0.50% | |
| 2011 Blue Collar | 4,957 | 32.50% | 19,269 | 33.50% |
| 2011 White Collar | 10,297 | 67.50% | 38,245 | 66.50% |
| 2011 Population By Race | | | | |
| | 51,871 | | 160,379 | |
| White | 39,988 | 77.09% | 140,622 | 87.68% |
| Black Afr Am | 8,329 | 16.06% | 12,733 | 7.94% |
| Am Indian Alaskan | 202 | 0.39% | 592 | 0.37% |
| Asian | 510 | 0.98% | 1,138 | 0.71% |
| Hawaiian Pacif Islldr | 13 | 0.03% | 33 | 0.02% |
| Other Race | 703 | 1.36% | 1,238 | 0.77% |
| Two or More | 2,126 | 4.10% | 4,023 | 2.51% |
| Households | | | | |
| Growth 2010 - 2011 | 0.50% | | 0.10% | |
| Growth 2011 - 2016 | 2.70% | | 1.30% | |
| Renter Occupied | 9,490 | 47.07% | 16,384 | 26.94% |
| Owner Occupied | 10,673 | 52.93% | 44,440 | 73.06% |
| 2011 Households by HH Income | | | | |
| | 20,163 | | 60,824 | |
| Income < \$35,000 | 10,231 | 50.74% | 25,002 | 41.11% |
| Income \$35,000 - \$74,999 | 6,963 | 34.53% | 22,119 | 36.37% |
| Income \$75,000 - \$149,999 | 2,613 | 12.96% | 11,802 | 19.40% |
| Income \$150,000 - \$199,999 | 186 | 0.92% | 1,066 | 1.75% |
| Income \$200,000+ | 170 | 0.84% | 835 | 1.37% |
| 2011 Median Household Income | \$34,253 | | \$42,003 | |
| 2011 Median Age | 35.50 | | 39.80 | |

Consumer Spending Report

Jackson West Shopping Center

| 2011 Annual Spending (in Thousands) | 3 Mile | 5 Mile | 10 Mile |
|--|------------------|------------------|--------------------|
| Total Specified Consumer Spending | \$488,528 | \$777,645 | \$1,276,934 |
| Total Apparel | \$19,398 | \$30,612 | \$49,698 |
| Women's Apparel | 6,717 | 10,661 | 17,409 |
| Men's Apparel | 3,903 | 6,182 | 10,098 |
| Girl's Apparel | 1,488 | 2,368 | 3,883 |
| Boy's Apparel | 1,214 | 1,915 | 3,117 |
| Infant Apparel | 1,273 | 1,990 | 3,199 |
| Footwear (excl. Infants) | 2,715 | 4,275 | 6,925 |
| Other Apparel Prod/Services | 2,088 | 3,221 | 5,068 |
| Total Entertainment | \$43,740 | \$70,071 | \$115,844 |
| Sports and Recreation | 1,813 | 2,920 | 4,884 |
| TV, Radio and Sound Equipment | 16,732 | 26,414 | 42,923 |
| Reading Materials | 2,058 | 3,287 | 5,429 |
| Travel | 22,596 | 36,588 | 61,186 |
| Photographic Equipment | 541 | 862 | 1,421 |
| Total Food At Home | \$41,195 | \$64,994 | \$105,544 |
| Cereal Products | 2,531 | 3,980 | 6,446 |
| Bread & Bakery Products | 5,593 | 8,854 | 14,462 |
| Seafood | 2,033 | 3,208 | 5,196 |
| Meat/Poultry/Fish/Eggs | 13,994 | 22,038 | 35,644 |
| Dairy Products | 6,742 | 10,653 | 17,381 |
| Fruits and Vegetables | 10,301 | 16,259 | 26,415 |
| Total Food Away From Home | \$40,050 | \$63,411 | \$103,390 |
| Breakfast and Brunch | 3,917 | 6,158 | 9,976 |
| Dinner | 18,557 | 29,441 | 48,072 |
| Lunch | 13,347 | 21,099 | 34,351 |
| Snacks and Non Alcoholic Bev | 2,990 | 4,704 | 7,663 |
| Catered Affairs | 1,238 | 2,009 | 3,329 |

Consumer Spending Report

Jackson West Shopping Center

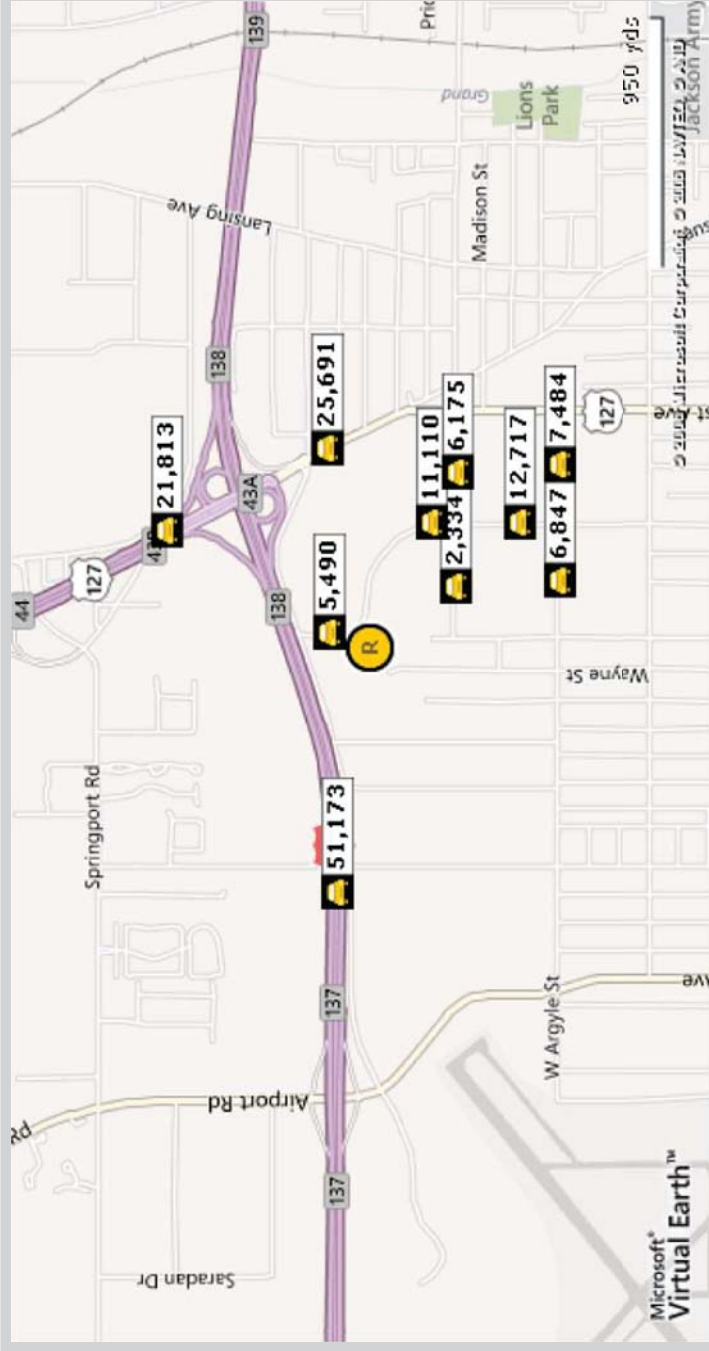
| Annual Spending (in Thousands) | 3 Mile | 5 Mile | 10 Mile |
|--------------------------------------|------------------|------------------|------------------|
| Total Alcoholic Beverages | \$7,672 | \$12,061 | \$19,510 |
| Alcoholic Bev. at Home | 4,306 | 6,808 | 11,067 |
| Alcoholic Bev. away from Home | 3,366 | 5,253 | 8,443 |
| Total Furniture/Appliances | \$42,969 | \$68,845 | \$113,897 |
| Bedroom Furniture | 2,318 | 3,682 | 5,990 |
| Living Room Furniture | 3,683 | 5,892 | 9,698 |
| Other Living & Family Room Furniture | 959 | 1,554 | 2,599 |
| Other Furniture | 471 | 770 | 1,309 |
| Major Appliances | 3,900 | 6,306 | 10,581 |
| Small Appliances & Housewares | 8,823 | 14,081 | 23,222 |
| Misc Household Equipment | 22,815 | 36,561 | 60,499 |
| Total Transportation/Maint. | \$110,599 | \$176,344 | \$290,318 |
| New Autos/Trucks/Vans | 27,434 | 44,356 | 74,119 |
| Used Vehicles | 28,305 | 44,657 | 72,645 |
| Purchase of RVs or Boats | 3,090 | 5,139 | 8,911 |
| Gasoline | 38,793 | 61,487 | 100,523 |
| Diesel Fuel | 654 | 1,074 | 1,853 |
| Automotive Maintenance/Repair | 12,323 | 19,630 | 32,268 |
| Total Health Care | \$21,687 | \$34,731 | \$57,371 |
| Medical Services | 12,236 | 19,639 | 32,626 |
| Prescription Drugs | 7,329 | 11,696 | 19,141 |
| Medical Supplies | 2,122 | 3,396 | 5,604 |
| Total Education/Day Care | \$37,120 | \$58,842 | \$96,183 |
| Education | 16,623 | 26,292 | 42,878 |
| Room and Board | 1,548 | 2,546 | 4,288 |
| Tuition/School Supplies | 14,689 | 23,210 | 37,808 |
| Day Care, Nursery & Preschool | 4,260 | 6,794 | 11,208 |

Jackson West Shopping Center

| Business Employment by Type | # of Businesses | # Employees | #Emp/Bus |
|--|-----------------|---------------|-----------|
| Total Businesses | 2,490 | 33,700 | 14 |
| Total Retail | 574 | 6,965 | 12 |
| Home Improvement Stores | 28 | 391 | 14 |
| General Merchandise Stores | 19 | 982 | 52 |
| Food Stores | 52 | 722 | 14 |
| Auto Dealers and Gas Stations | 70 | 977 | 14 |
| Apparel and Accessory Stores | 41 | 197 | 5 |
| Furniture and Home Furnishings | 38 | 315 | 8 |
| Eating and Drinking Places | 147 | 2,313 | 16 |
| Miscellaneous Retail Stores | 179 | 1,068 | 6 |
| Finance-Insurance-Real Estate | 219 | 1,528 | 7 |
| Banks, Saving and Lending Inst. | 53 | 550 | 10 |
| Security Brokers and Investments | 20 | 63 | 3 |
| Insurance Carriers and Agencies | 53 | 466 | 9 |
| Real Estate-Trust-Holding Co. | 93 | 449 | 5 |
| Services | 1,073 | 13,003 | 12 |
| Hotels and Lodging | 12 | 144 | 12 |
| Motion Picture and Amusement | 57 | 557 | 10 |
| Health Services | 183 | 4,985 | 27 |
| Legal Services | 50 | 201 | 4 |
| Educational Services | 62 | 1,563 | 25 |
| Auto Services | 76 | 310 | 4 |
| Other Services | 633 | 5,243 | 8 |
| Agriculture/Mining | 33 | 102 | 3 |
| Construction | 113 | 515 | 5 |
| Manufacturing | 127 | 3,202 | 25 |
| Transportation, Comm./Pub Util. | 92 | 4,136 | 45 |
| Wholesale Trade | 111 | 1,366 | 12 |
| Government | 148 | 2,883 | 19 |
| Daytime Population | 33,700 | | |
| Daytime Population/Business | 14 | | |

Traffic Count Report

Jackson West Shopping Center



| Street | Cross Str | Dist | Count Year | Avg Daily Volume | Volume Type | Miles from Subject Prop |
|-----------------------------|-------------|---------|------------|------------------|-------------|-------------------------|
| 1 N Wisner St | Boardman Rd | 0.06 N | 2010 | 5,490 | MPSI | .10 |
| 2 W Monroe St | N Brown St | 0.11 W | 2010 | 2,334 | MPSI | .23 |
| 3 N Wisner St | W Monroe St | 0.05 S | 2010 | 11,110 | MPSI | .31 |
| 4 N Wisner St | W Argyle St | 0.09 S | 2010 | 12,717 | MPSI | .43 |
| 5 W Monroe St | N Wisner St | 0.11 W | 2010 | 6,175 | MPSI | .43 |
| 6 W Argyle St | McKay St | 0.03 E | 2010 | 6,847 | MPSI | .44 |
| 7 N West Ave | Boardman Rd | 0.03 NW | 2010 | 25,691 | MPSI | .45 |
| 8 United States Highway 127 | Clinton Rd | 0.09 SE | 2010 | 21,813 | MPSI | .52 |
| 9 I-94 | Airport Rd | 0.44 W | 2010 | 51,173 | MPSI | .54 |
| 10 W Argyle St | N West Ave | 0.13 E | 2010 | 7,484 | MPSI | .58 |