

Demographic Summary Report

Village Of Oriole Plaza

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	58,636		163,362		596,238	
2011 Estimate	57,550		155,094		570,353	
2010 Census	57,915		154,012		568,016	
Growth 2011 - 2016	1.90%		5.30%		4.50%	
Growth 2010 - 2011	-0.60%		0.70%		0.40%	
2011 Population by Hispanic Origin	3,943		13,312		74,170	
2011 Population By Race	57,550		155,094		570,353	
White	52,453	91.14%	131,804	84.98%	456,182	79.98%
Black or African American	3,092	5.37%	15,607	10.06%	73,694	12.92%
American Indian and Alaska Native	54	0.09%	182	0.12%	1,046	0.18%
Asian	809	1.41%	3,277	2.11%	14,312	2.51%
Native Hawaiian and Pacific Islander	13	0.02%	33	0.02%	195	0.03%
Other Race	587	1.02%	2,326	1.50%	14,179	2.49%
Two or More Races	542	0.94%	1,865	1.20%	10,744	1.88%
Households						
2016 Projection	32,590		80,635		261,217	
2011 Estimate	31,847		76,964		251,052	
2010 Census	32,048		76,605		250,190	
Growth 2011 - 2016	2.30%		4.80%		4.00%	
Growth 2010 - 2011	-0.60%		0.50%		0.30%	
Owner Occupied	27,317	85.78%	63,489	82.49%	188,946	75.26%
Renter Occupied	4,530	14.22%	13,475	17.51%	62,106	24.74%
2011 Households by HH Income	31,846		76,964		251,050	
Income Less Than \$15,000	3,686	11.57%	7,922	10.29%	24,573	9.79%
Income: \$15,000 - \$24,999	4,272	13.41%	8,810	11.45%	25,900	10.32%
Income: \$25,000 - \$34,999	4,078	12.81%	8,073	10.49%	25,938	10.33%
Income: \$35,000 - \$49,999	4,903	15.40%	10,979	14.27%	37,075	14.77%
Income: \$50,000 - \$74,999	5,627	17.67%	13,576	17.64%	45,169	17.99%
Income: \$75,000 - \$99,999	3,051	9.58%	8,499	11.04%	30,335	12.08%
Income: \$100,000 - \$149,999	2,899	9.10%	8,891	11.55%	31,736	12.64%
Income: \$150,000 - \$199,999	1,355	4.25%	4,105	5.33%	12,811	5.10%
Income: \$200,000+	1,975	6.20%	6,109	7.94%	17,513	6.98%
2011 Avg Household Income	\$71,108		\$80,941		\$80,000	
2011 Med Household Income	\$46,031		\$53,555		\$54,889	
2011 Per Capita Income	\$39,520		\$40,467		\$35,654	

Demographic Detail Report

Village Of Oriole Plaza

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	58,636		163,362		596,238	
2011 Estimate	57,550		155,094		570,353	
2010 Census	57,915		154,012		568,016	
Growth 2011 - 2016	1.90%		5.30%		4.50%	
Growth 2010 - 2011	-0.60%		0.70%		0.40%	
2011 Population by Age						
	57,550		155,094		570,353	
Age 0 - 4	1,214	2.11%	5,359	3.46%	25,289	4.43%
Age 5 - 9	1,191	2.07%	5,378	3.47%	27,612	4.84%
Age 10 - 14	1,218	2.12%	5,390	3.48%	29,425	5.16%
Age 15 - 19	1,192	2.07%	5,143	3.32%	30,169	5.29%
Age 20 - 24	1,169	2.03%	4,670	3.01%	27,819	4.88%
Age 25 - 34	2,729	4.74%	10,581	6.82%	53,674	9.41%
Age 35 - 44	3,258	5.66%	13,056	8.42%	65,535	11.49%
Age 45 - 49	2,041	3.55%	7,411	4.78%	38,322	6.72%
Age 50 - 54	2,393	4.16%	7,922	5.11%	38,161	6.69%
Age 55 - 59	3,149	5.47%	8,791	5.67%	35,289	6.19%
Age 60 - 64	4,646	8.07%	11,457	7.39%	36,844	6.46%
Age 65 - 74	12,091	21.01%	26,995	17.41%	69,446	12.18%
Age 75 - 84	13,950	24.24%	28,744	18.53%	62,306	10.92%
Age 85 and over	7,309	12.70%	14,197	9.15%	30,462	5.34%
Age 65 and over	33,350	57.95%	69,936	45.09%	162,214	28.44%
Median Age	68.90		61.70		48.30	
Average Age	62.10		55.20		46.70	

Demographic Detail Report

Village Of Oriole Plaza

Radius	3 Mile	5 Mile	10 Mile
2011 Population By Race	57,550	155,094	570,353
White	52,453 91.14%	131,804 84.98%	456,182 79.98%
Black or African American	3,092 5.37%	15,607 10.06%	73,694 12.92%
American Indian and Alaska Native	54 0.09%	182 0.12%	1,046 0.18%
Asian	809 1.41%	3,277 2.11%	14,312 2.51%
Native Hawaiian and Pacific Islander	13 0.02%	33 0.02%	195 0.03%
Other Race	587 1.02%	2,326 1.50%	14,179 2.49%
Two or More Races	542 0.94%	1,865 1.20%	10,744 1.88%
2011 Population by Hispanic Origin	57,550	155,094	570,352
Not Hispanic or Latino	53,607 93.15%	141,782 91.42%	496,182 87.00%
Hispanic or Latino	3,943 6.85%	13,312 8.58%	74,170 13.00%
2011 Age 5+ Language at Home	55,710	139,742	522,103
Speak Only English	47,007 84.38%	114,922 82.24%	399,138 76.45%
Speak Asian or Pacific Island	597 1.07%	1,420 1.02%	7,996 1.53%
Speak IndoEuropean	4,506 8.09%	13,518 9.67%	57,697 11.05%
Speak Spanish	3,045 5.47%	8,736 6.25%	52,514 10.06%
Speak Other Language	555 1.00%	1,146 0.82%	4,758 0.91%
2011 Median Age, Male	68.20	59.20	46.30
2011 Average Age, Male	60.90	53.50	45.10
Median Age, Female	69.50	63.30	50.20
Average Age, Female	63.10	56.60	48.10
2011 Population by Occupation Classification (Age 16+)	15,823	48,878	234,715
Blue Collar	1,627 10.28%	5,196 10.63%	31,755 13.53%
White Collar	11,699 73.94%	35,307 72.23%	160,178 68.24%
Service	2,497 15.78%	8,375 17.13%	42,782 18.23%
2011 Population by Marital Status (Age 15+)	53,485	130,109	465,670
Total, Never Married	6,515 12.18%	21,189 16.29%	108,140 23.22%
Married	32,826 61.37%	78,257 60.15%	255,664 54.90%
Widowed	9,258 17.31%	18,377 14.12%	50,634 10.87%
Divorced	4,886 9.14%	12,286 9.44%	51,232 11.00%

Demographic Detail Report

Village Of Oriole Plaza

Radius	3 Mile		5 Mile		10 Mile	
2011 Population by Education	50,639		119,498		408,440	
Less Than 9th Grade	1,080	2.13%	2,931	2.45%	12,224	2.99%
Some High School, No Diploma	3,563	7.04%	7,286	6.10%	24,936	6.11%
High School Grad (Incl Equivalency)	15,671	30.95%	32,458	27.16%	106,937	26.18%
Some College, No Degree	11,129	21.98%	26,068	21.81%	86,310	21.13%
Associate Degree	2,622	5.18%	7,124	5.96%	31,918	7.81%
Bachelor Degree	9,669	19.09%	25,479	21.32%	90,986	22.28%
Advanced Degrees	6,905	13.64%	18,152	15.19%	55,129	13.50%
2011 Population by Occupation (Age 16+)	18,316		57,255		277,497	
Management, Business, & Financial	5,718	31.22%	17,314	30.24%	79,166	28.53%
Professional & Related Occupations	400	2.18%	1,133	1.98%	6,691	2.41%
Services	7,622	41.61%	25,534	44.60%	127,899	46.09%
Sales & Office	3,206	17.50%	8,978	15.68%	38,456	13.86%
Farming, Fishing, and Forestry	22	0.12%	55	0.10%	386	0.14%
Construction and Extraction, Maint	519	2.83%	1,550	2.71%	10,424	3.76%
Production & Transportation	829	4.53%	2,691	4.70%	14,475	5.22%
2011 Workers by Travel Time to Work (Age 16+)	14,968		46,404		227,805	
Less Than 15 Minutes	3,486	23.29%	11,410	24.59%	57,418	25.20%
15 to 29 Minutes	6,158	41.14%	19,149	41.27%	86,495	37.97%
30 to 44 Minutes	2,687	17.95%	8,285	17.85%	46,280	20.32%
45 to 59 Minutes	983	6.57%	2,592	5.59%	13,302	5.84%
60+ Minutes	1,654	11.05%	4,968	10.71%	24,310	10.67%
2000 Households by HH Size	32,048		76,605		250,191	
1-Person Households	13,269	41.40%	27,750	36.22%	80,238	32.07%
2-Person Households	15,100	47.12%	34,683	45.28%	98,590	39.41%
3-Person Households	1,845	5.76%	6,341	8.28%	30,503	12.19%
4-Person Households	1,116	3.48%	4,651	6.07%	24,335	9.73%
5-Person Households	456	1.42%	1,935	2.53%	10,096	4.04%
6-Person Households	143	0.45%	708	0.92%	3,792	1.52%
7 or more Person Households	119	0.37%	537	0.70%	2,637	1.05%
2011 Average Household Size	1.80		2.00		2.24	

Demographic Detail Report

Village Of Oriole Plaza

Radius	3 Mile	5 Mile	10 Mile
Households			
2016 Projection	32,590	80,635	261,217
2011 Estimate	31,847	76,964	251,052
2010 Census	32,048	76,605	250,190
Growth 2011 - 2016	2.30%	4.80%	4.00%
Growth 2010 - 2011	-0.60%	0.50%	0.30%
2011 Households by HH Income	31,846	76,964	251,050
Income: Less than \$15,000	3,686 11.57%	7,922 10.29%	24,573 9.79%
Income: \$15,000 - \$24,999	4,272 13.41%	8,810 11.45%	25,900 10.32%
Income: \$25,000 - \$34,999	4,078 12.81%	8,073 10.49%	25,938 10.33%
Income: \$35,000 - \$49,999	4,903 15.40%	10,979 14.27%	37,075 14.77%
Income: \$50,000 - \$74,999	5,627 17.67%	13,576 17.64%	45,169 17.99%
Income: \$75,000 - \$99,999	3,051 9.58%	8,499 11.04%	30,335 12.08%
Income: \$100,000 - \$149,999	2,899 9.10%	8,891 11.55%	31,736 12.64%
Income: \$150,000 - \$199,999	1,355 4.25%	4,105 5.33%	12,811 5.10%
Income: \$200,000+	1,975 6.20%	6,109 7.94%	17,513 6.98%
2011 Avg Household Income	\$71,108	\$80,941	\$80,000
2011 Med Household Income	\$46,031	\$53,555	\$54,889
2011 Per Capita Income	\$39,520	\$40,467	\$35,654
2011 Occupied Housing	31,847	76,964	251,052
Owner Occupied	27,317 85.78%	63,489 82.49%	188,946 75.26%
Renter Occupied	4,530 14.22%	13,475 17.51%	62,106 24.74%
2000 Housing Units	38,882	89,663	292,471
1 Unit Attached	5,680 14.61%	12,622 14.08%	30,937 10.58%
1 Unit Detached	13,100 33.69%	36,267 40.45%	130,789 44.72%
2 Units	1,009 2.60%	2,065 2.30%	5,323 1.82%
3 - 19 Units	7,694 19.79%	20,098 22.42%	56,688 19.38%
20 - 49 Units	8,482 21.81%	11,947 13.32%	32,425 11.09%
50 or more Units	2,552 6.56%	6,129 6.84%	28,225 9.65%
Mobile Home or Trailer	365 0.94%	525 0.59%	7,954 2.72%
Boat, RV, Van, Etc.	0 0.00%	10 0.01%	130 0.04%

Demographic Detail Report

Village Of Oriole Plaza

Radius	3 Mile		5 Mile		10 Mile	
2011 Housing Value - Owner Occupied	27,264		60,033		187,040	
Value Less than \$20,000	193	0.71%	279	0.46%	1,990	1.06%
Value \$20,000 - \$39,999	648	2.38%	1,151	1.92%	2,829	1.51%
Value \$40,000 - \$59,999	1,237	4.54%	1,795	2.99%	3,962	2.12%
Value \$60,000 - \$79,999	1,643	6.03%	2,426	4.04%	4,918	2.63%
Value \$80,000 - \$99,999	2,190	8.03%	3,427	5.71%	6,533	3.49%
Value \$100,000 - \$149,999	4,180	15.33%	7,369	12.27%	15,927	8.52%
Value \$150,000 - \$199,999	3,505	12.86%	6,756	11.25%	20,677	11.05%
Value \$200,000 - \$299,999	4,976	18.25%	11,308	18.84%	39,740	21.25%
Value \$300,000 - \$399,999	3,630	13.31%	10,415	17.35%	35,242	18.84%
Value \$400,000 - \$499,999	1,656	6.07%	5,180	8.63%	21,144	11.30%
Value \$500,000 - \$749,999	1,460	5.36%	4,799	7.99%	18,745	10.02%
Value \$750,000 - \$999,999	731	2.68%	2,148	3.58%	7,429	3.97%
Value \$1,000,000 or more	1,215	4.46%	2,980	4.96%	7,904	4.23%
2011 Med Housing Val-Owner Occupied	\$200,658		\$253,216		\$291,434	
2011 Housing Units by Yr Built	38,882		89,664		292,472	
Built 2005 to Present	1,112	2.86%	2,972	3.31%	7,145	2.44%
Built 2000 to 2004	4,742	12.20%	10,133	11.30%	30,658	10.48%
Built 1990 to 1999	8,626	22.19%	22,451	25.04%	63,396	21.68%
Built 1980 to 1989	13,530	34.80%	31,247	34.85%	93,289	31.90%
Built 1970 to 1979	9,323	23.98%	18,175	20.27%	65,523	22.40%
Built 1960 to 1969	706	1.82%	2,494	2.78%	19,351	6.62%
Built 1950 to 1959	475	1.22%	1,341	1.50%	9,551	3.27%
Built 1940 to 1949	71	0.18%	256	0.29%	1,932	0.66%
Built 1939 or Earlier	297	0.76%	595	0.66%	1,627	0.56%
2011 Median Year Built	1986		1987		1985	

Demographic Market Comparison Report

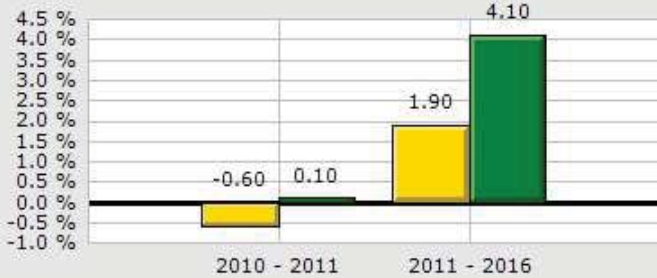
3 mile radius

Village Of Oriole Plaza

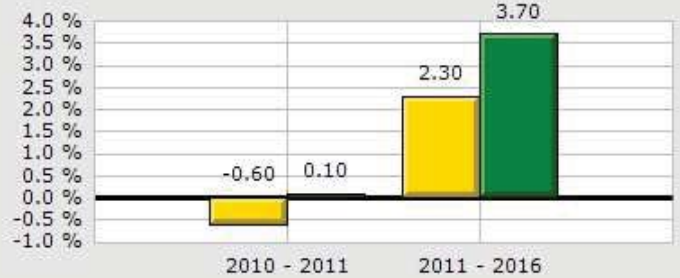
Type: Shopping Center/Community Center
 County: Palm Beach

3 Mile
 County

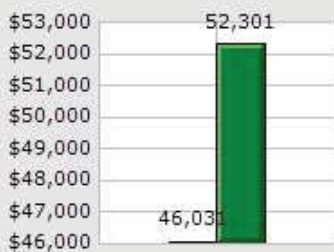
Population Growth



Household Growth



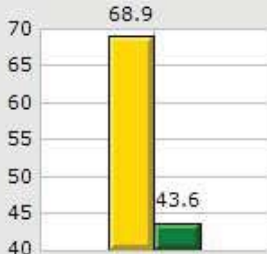
2011 Med Household Inc



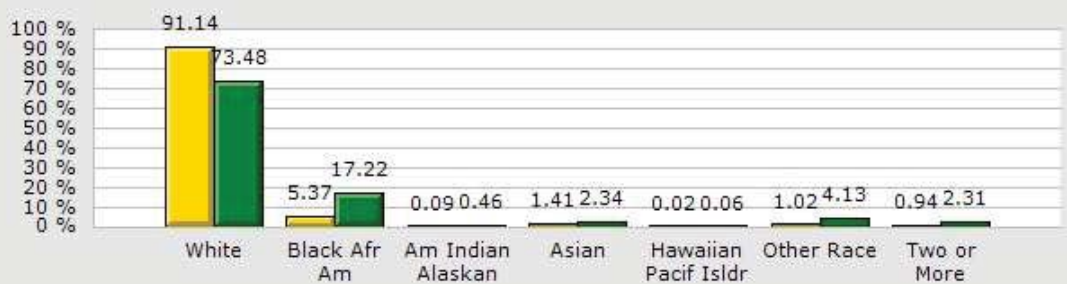
2011 Households by Household Income



2011 Median Age



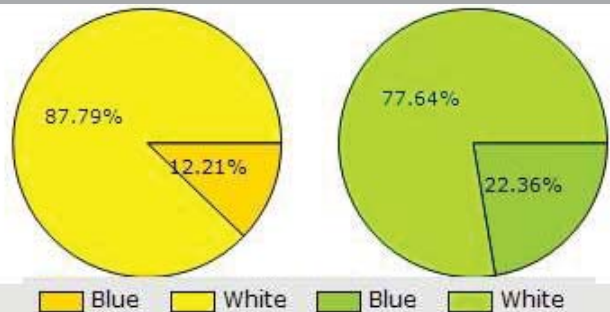
2011 Population by Race



2011 Renter vs. Owner



2011 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Village Of Oriole Plaza

Type: **Shopping Center/Community Center**
 County: **Palm Beach**

	3 Mile		County	
Population				
Growth 2010 - 2011	-0.60%		0.10%	
Growth 2011 - 2016	1.90%		4.10%	
2011 Blue Collar	1,627	12.21%	101,174	22.36%
2011 White Collar	11,699	87.79%	351,357	77.64%
2011 Population By Race				
	57,550		1,321,432	
White	52,453	91.14%	970,943	73.48%
Black Afr Am	3,092	5.37%	227,538	17.22%
Am Indian Alaskan	54	0.09%	6,116	0.46%
Asian	809	1.41%	30,934	2.34%
Hawaiian Pacif Islldr	13	0.02%	768	0.06%
Other Race	587	1.02%	54,604	4.13%
Two or More	542	0.94%	30,529	2.31%
Households				
Growth 2010 - 2011	-0.60%		0.10%	
Growth 2011 - 2016	2.30%		3.70%	
Renter Occupied	4,530	14.22%	164,791	30.25%
Owner Occupied	27,317	85.78%	379,979	69.75%
2011 Households by HH Income				
	31,846		544,764	
Income < \$35,000	12,036	37.79%	178,403	32.75%
Income \$35,000 - \$74,999	10,530	33.07%	179,426	32.94%
Income \$75,000 - \$149,999	5,950	18.68%	128,775	23.64%
Income \$150,000 - \$199,999	1,355	4.25%	25,295	4.64%
Income \$200,000+	1,975	6.20%	32,865	6.03%
2011 Median Household Income	\$46,031		\$52,301	
2011 Median Age	68.90		43.60	

Consumer Spending Report

Village Of Oriole Plaza

2011 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$1,187,640	\$3,282,985	\$10,654,552
Total Apparel	\$42,844	\$122,113	\$411,426
Women's Apparel	16,657	46,084	149,364
Men's Apparel	8,846	25,181	84,356
Girl's Apparel	2,588	8,006	29,294
Boy's Apparel	1,956	6,094	22,690
Infant Apparel	2,225	6,685	24,342
Footwear (excl. Infants)	5,892	16,762	56,570
Other Apparel Prod/Services	4,680	13,300	44,811
Total Entertainment	\$119,108	\$323,643	\$1,025,278
Sports and Recreation	4,110	11,786	39,678
TV, Radio and Sound Equipment	39,343	108,513	352,665
Reading Materials	5,891	15,475	46,991
Travel	68,589	184,458	574,132
Photographic Equipment	1,174	3,411	11,812
Total Food At Home	\$99,982	\$272,897	\$875,982
Cereal Products	5,835	16,083	52,409
Bread & Bakery Products	13,464	36,582	116,515
Seafood	5,432	14,742	46,981
Meat/Poultry/Fish/Eggs	32,695	90,100	292,366
Dairy Products	15,957	43,598	140,180
Fruits and Vegetables	26,600	71,792	227,531
Total Food Away From Home	\$94,095	\$262,664	\$865,824
Breakfast and Brunch	8,947	24,899	81,853
Dinner	44,419	123,894	407,196
Lunch	31,382	87,144	286,504
Snacks and Non Alcoholic Bev	6,241	17,903	61,304
Catered Affairs	3,105	8,824	28,968

Consumer Spending Report

Village Of Oriole Plaza

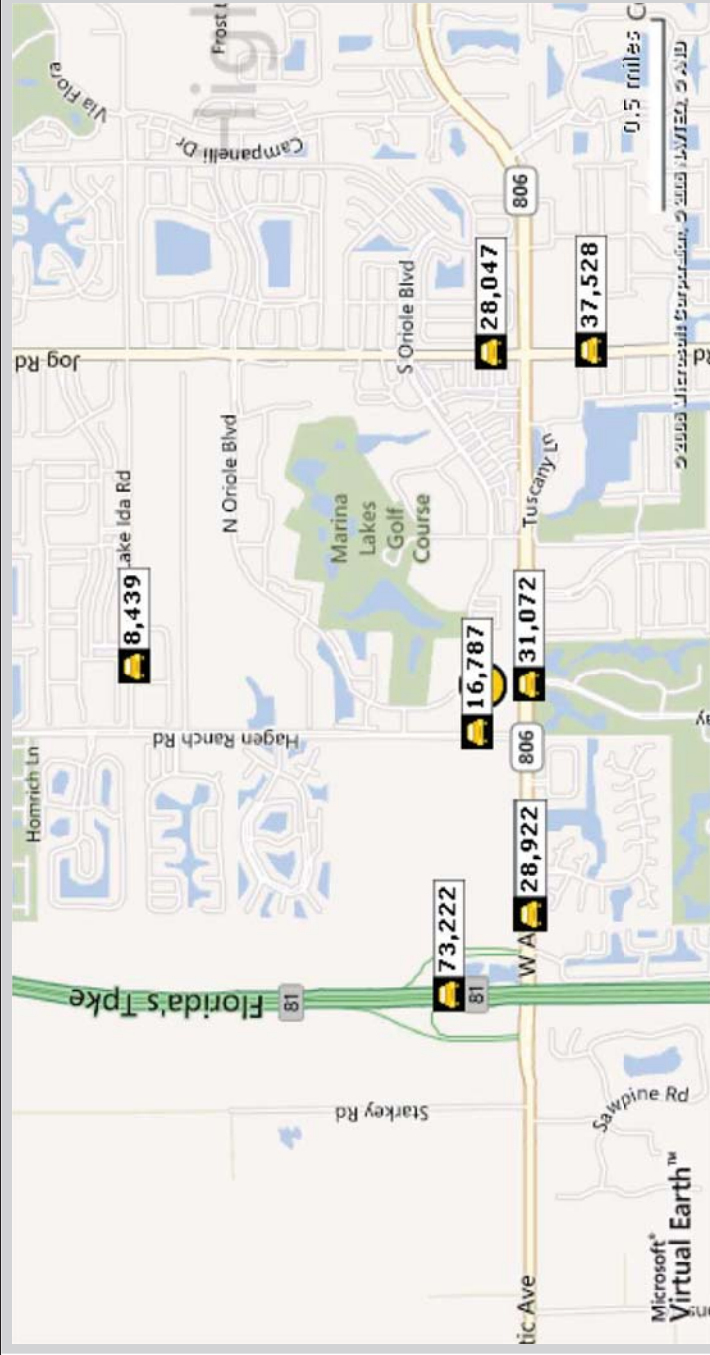
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$17,460	\$48,859	\$162,309
Alcoholic Bev. at Home	11,059	30,230	97,356
Alcoholic Bev. away from Home	6,401	18,629	64,954
Total Furniture/Appliances	\$110,400	\$305,302	\$987,689
Bedroom Furniture	6,023	16,686	54,630
Living Room Furniture	9,192	25,834	84,801
Other Living & Family Room Furniture	2,615	7,318	23,806
Other Furniture	1,149	3,283	10,822
Major Appliances	10,629	28,590	89,017
Small Appliances & Housewares	21,879	60,951	199,639
Misc Household Equipment	58,913	162,640	524,974
Total Transportation/Maint.	\$265,586	\$734,845	\$2,386,327
New Autos/Trucks/Vans	77,959	211,939	669,918
Used Vehicles	57,878	164,910	559,355
Purchase of RVs or Boats	12,018	30,661	87,454
Gasoline	83,905	235,457	778,378
Diesel Fuel	1,675	4,586	14,336
Automotive Maintenance/Repair	32,152	87,292	276,885
Total Health Care	\$65,163	\$167,363	\$493,779
Medical Services	35,732	93,376	282,939
Prescription Drugs	22,695	56,919	161,257
Medical Supplies	6,736	17,068	49,583
Total Education/Day Care	\$70,240	\$211,292	\$747,116
Education	30,873	92,828	327,252
Room and Board	4,857	13,246	40,786
Tuition/School Supplies	26,981	81,331	286,751
Day Care, Nursery & Preschool	7,530	23,887	92,327

Village Of Oriole Plaza

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	1,774	13,478	8
Total Retail	317	2,721	9
Home Improvement Stores	25	329	13
General Merchandise Stores	7	334	48
Food Stores	32	571	18
Auto Dealers and Gas Stations	19	120	6
Apparel and Accessory Stores	36	86	2
Furniture and Home Furnishings	30	60	2
Eating and Drinking Places	71	817	12
Miscellaneous Retail Stores	97	404	4
Finance-Insurance-Real Estate	193	690	4
Banks, Saving and Lending Inst.	40	225	6
Security Brokers and Investments	24	52	2
Insurance Carriers and Agencies	30	95	3
Real Estate-Trust-Holding Co.	99	318	3
Services	902	7,926	9
Hotels and Lodging	5	128	26
Motion Picture and Amusement	52	393	8
Health Services	264	3,815	14
Legal Services	15	24	2
Educational Services	24	730	30
Auto Services	21	79	4
Other Services	521	2,757	5
Agriculture/Mining	58	875	15
Construction	128	182	1
Manufacturing	28	121	4
Transportation, Comm./Pub Util.	67	215	3
Wholesale Trade	74	622	8
Government	7	126	18
Daytime Population	13,478		
Daytime Population/Business	8		

Traffic Count Report

Village Of Oriole Plaza



Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1 W Atlantic Ave	Legends Way	0.01 E	2010	31,072	MPSI	.12
2 Hagen Rd	W Atlantic Ave	0.14 S	2010	16,787	MPSI	.12
3 W Atlantic Ave	Lexington Club Blvd	0.12 E	2005	28,500	AADT	.62
4 W Atlantic Ave	Tranquility Lake Dr	0.09 W	2010	28,922	MPSI	.62
5 I-91	W Atlantic Ave	0.22 S	2010	73,222	MPSI	.82
6 Jog Rd	W Atlantic Ave	0.10 S	2010	28,047	MPSI	.89
7 Sims Rd	Villa Borghese Dr	0.06 E	2010	8,439	MPSI	.93
8 Jog Rd	W Atlantic Ave	0.17 N	2010	37,528	MPSI	.94