

Demographic Summary Report

Millennium Park

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	89,327		277,251		1,031,979	
2011 Estimate	93,770		291,248		1,077,814	
2010 Census	94,652		294,357		1,088,697	
Growth 2011 - 2016	-4.70%		-4.80%		-4.30%	
Growth 2010 - 2011	-0.90%		-1.10%		-1.00%	
2011 Population by Hispanic Origin	2,920		8,486		31,371	
2011 Population By Race	93,770		291,248		1,077,814	
White	76,777	81.88%	208,808	71.69%	603,003	55.95%
Black or African American	12,665	13.51%	68,116	23.39%	402,825	37.37%
American Indian and Alaska Native	294	0.31%	1,012	0.35%	3,341	0.31%
Asian	1,532	1.63%	5,260	1.81%	34,707	3.22%
Native Hawaiian and Pacific Islander	12	0.01%	49	0.02%	223	0.02%
Other Race	649	0.69%	1,960	0.67%	8,454	0.78%
Two or More Races	1,843	1.97%	6,043	2.07%	25,262	2.34%
Households						
2016 Projection	36,148		112,837		410,656	
2011 Estimate	37,735		117,858		425,743	
2010 Census	38,114		119,170		430,068	
Growth 2011 - 2016	-4.20%		-4.30%		-3.50%	
Growth 2010 - 2011	-1.00%		-1.10%		-1.00%	
Owner Occupied	31,118	82.46%	85,665	72.68%	284,779	66.89%
Renter Occupied	6,617	17.54%	32,193	27.32%	140,965	33.11%
2011 Households by HH Income	37,735		117,859		425,744	
Income Less Than \$15,000	3,781	10.02%	15,278	12.96%	65,280	15.33%
Income: \$15,000 - \$24,999	4,223	11.19%	13,435	11.40%	48,661	11.43%
Income: \$25,000 - \$34,999	3,794	10.05%	12,884	10.93%	46,548	10.93%
Income: \$35,000 - \$49,999	5,653	14.98%	18,374	15.59%	62,732	14.73%
Income: \$50,000 - \$74,999	8,433	22.35%	24,218	20.55%	78,308	18.39%
Income: \$75,000 - \$99,999	5,418	14.36%	15,139	12.85%	48,870	11.48%
Income: \$100,000 - \$149,999	4,852	12.86%	13,279	11.27%	47,410	11.14%
Income: \$150,000 - \$199,999	1,034	2.74%	3,366	2.86%	15,449	3.63%
Income: \$200,000+	547	1.45%	1,886	1.60%	12,486	2.93%
2011 Avg Household Income	\$63,651		\$60,606		\$62,642	
2011 Med Household Income	\$52,807		\$48,860		\$46,812	
2011 Per Capita Income	\$25,930		\$24,724		\$24,975	

Demographic Detail Report

Millennium Park

Radius	3 Mile		5 Mile		10 Mile	
Population						
2016 Projection	89,327		277,251		1,031,979	
2011 Estimate	93,770		291,248		1,077,814	
2010 Census	94,652		294,357		1,088,697	
Growth 2011 - 2016	-4.70%		-4.80%		-4.30%	
Growth 2010 - 2011	-0.90%		-1.10%		-1.00%	
2011 Population by Age						
	93,770		291,248		1,077,814	
Age 0 - 4	5,270	5.62%	16,877	5.79%	65,349	6.06%
Age 5 - 9	5,508	5.87%	17,727	6.09%	70,404	6.53%
Age 10 - 14	6,037	6.44%	19,255	6.61%	76,033	7.05%
Age 15 - 19	6,364	6.79%	21,151	7.26%	81,027	7.52%
Age 20 - 24	5,298	5.65%	18,310	6.29%	66,983	6.21%
Age 25 - 34	11,454	12.21%	35,515	12.19%	129,492	12.01%
Age 35 - 44	12,857	13.71%	38,714	13.29%	144,697	13.43%
Age 45 - 49	7,588	8.09%	22,513	7.73%	77,944	7.23%
Age 50 - 54	7,984	8.51%	23,657	8.12%	81,860	7.60%
Age 55 - 59	6,518	6.95%	20,011	6.87%	72,986	6.77%
Age 60 - 64	4,715	5.03%	15,162	5.21%	61,268	5.68%
Age 65 - 74	5,985	6.38%	19,687	6.76%	75,891	7.04%
Age 75 - 84	5,512	5.88%	15,566	5.34%	50,599	4.69%
Age 85 and over	2,682	2.86%	7,102	2.44%	23,280	2.16%
Age 65 and over	14,179	15.12%	42,355	14.54%	149,770	13.90%
Median Age	40.50		39.50		38.50	
Average Age	40.10		39.30		38.60	

Demographic Detail Report

Millennium Park

Radius	3 Mile	5 Mile	10 Mile
2011 Population By Race	93,770	291,248	1,077,814
White	76,777 81.88%	208,808 71.69%	603,003 55.95%
Black or African American	12,665 13.51%	68,116 23.39%	402,825 37.37%
American Indian and Alaska Native	294 0.31%	1,012 0.35%	3,341 0.31%
Asian	1,532 1.63%	5,260 1.81%	34,707 3.22%
Native Hawaiian and Pacific Islander	12 0.01%	49 0.02%	223 0.02%
Other Race	649 0.69%	1,960 0.67%	8,454 0.78%
Two or More Races	1,843 1.97%	6,043 2.07%	25,262 2.34%
2011 Population by Hispanic Origin	93,772	291,248	1,077,815
Not Hispanic or Latino	90,852 96.89%	282,762 97.09%	1,046,444 97.09%
Hispanic or Latino	2,920 3.11%	8,486 2.91%	31,371 2.91%
2011 Age 5+ Language at Home	84,435	281,704	1,061,783
Speak Only English	77,070 91.28%	252,711 89.71%	922,348 86.87%
Speak Asian or Pacific Island	870 1.03%	3,244 1.15%	18,149 1.71%
Speak IndoEuropean	3,471 4.11%	10,810 3.84%	43,170 4.07%
Speak Spanish	1,330 1.58%	4,981 1.77%	21,637 2.04%
Speak Other Language	1,694 2.01%	9,958 3.53%	56,479 5.32%
2011 Median Age, Male	39.00	37.80	36.70
2011 Average Age, Male	38.60	37.80	37.00
Median Age, Female	42.00	41.00	40.10
Average Age, Female	41.50	40.70	40.00
2011 Population by Occupation Classification (Age 16+)	44,276	135,674	483,604
Blue Collar	10,245 23.14%	31,419 23.16%	102,117 21.12%
White Collar	26,592 60.06%	79,739 58.77%	293,322 60.65%
Service	7,439 16.80%	24,516 18.07%	88,165 18.23%
2011 Population by Marital Status (Age 15+)	73,494	241,539	903,623
Total, Never Married	21,436 29.17%	80,632 33.38%	320,358 35.45%
Married	38,217 52.00%	114,287 47.32%	411,144 45.50%
Widowed	5,654 7.69%	18,586 7.69%	64,587 7.15%
Divorced	8,187 11.14%	28,034 11.61%	107,534 11.90%

Demographic Detail Report

Millennium Park

Radius	3 Mile		5 Mile		10 Mile	
2011 Population by Education	62,189		201,699		747,222	
Less Than 9th Grade	1,271	2.04%	5,305	2.63%	22,829	3.06%
Some High School, No Diploma	4,435	7.13%	19,160	9.50%	73,550	9.84%
High School Grad (Incl Equivalency)	20,737	33.35%	67,940	33.68%	225,495	30.18%
Some College, No Degree	15,769	25.36%	50,008	24.79%	177,854	23.80%
Associate Degree	4,589	7.38%	15,825	7.85%	54,719	7.32%
Bachelor Degree	11,054	17.77%	29,723	14.74%	119,232	15.96%
Advanced Degrees	4,334	6.97%	13,738	6.81%	73,543	9.84%
2011 Population by Occupation (Age 16+)	51,714		160,190		571,769	
Management, Business, & Financial	14,197	27.45%	42,719	26.67%	149,916	26.22%
Professional & Related Occupations	2,318	4.48%	6,500	4.06%	27,198	4.76%
Services	21,905	42.36%	70,660	44.11%	254,340	44.48%
Sales & Office	4,936	9.54%	14,739	9.20%	54,174	9.47%
Farming, Fishing, and Forestry	121	0.23%	173	0.11%	620	0.11%
Construction and Extraction, Maint	2,009	3.88%	5,790	3.61%	15,751	2.75%
Production & Transportation	6,228	12.04%	19,609	12.24%	69,770	12.20%
2011 Workers by Travel Time to Work (Age 16+)	44,649		136,899		487,053	
Less Than 15 Minutes	10,406	23.31%	32,020	23.39%	107,327	22.04%
15 to 29 Minutes	18,921	42.38%	55,573	40.59%	191,318	39.28%
30 to 44 Minutes	9,180	20.56%	29,103	21.26%	108,424	22.26%
45 to 59 Minutes	2,430	5.44%	7,571	5.53%	30,314	6.22%
60+ Minutes	3,712	8.31%	12,632	9.23%	49,670	10.20%
2000 Households by HH Size	38,115		119,170		430,068	
1-Person Households	11,071	29.05%	36,505	30.63%	130,783	30.41%
2-Person Households	12,097	31.74%	36,713	30.81%	128,850	29.96%
3-Person Households	6,358	16.68%	19,393	16.27%	69,827	16.24%
4-Person Households	5,309	13.93%	15,356	12.89%	54,650	12.71%
5-Person Households	2,209	5.80%	7,008	5.88%	26,818	6.24%
6-Person Households	702	1.84%	2,638	2.21%	11,272	2.62%
7 or more Person Households	369	0.97%	1,557	1.31%	7,868	1.83%
2011 Average Household Size	2.46		2.45		2.51	

Demographic Detail Report

Millennium Park

Radius	3 Mile	5 Mile	10 Mile
Households			
2016 Projection	36,148	112,837	410,656
2011 Estimate	37,735	117,858	425,743
2010 Census	38,114	119,170	430,068
Growth 2011 - 2016	-4.20%	-4.30%	-3.50%
Growth 2010 - 2011	-1.00%	-1.10%	-1.00%
2011 Households by HH Income	37,735	117,859	425,744
Income: Less than \$15,000	3,781 10.02%	15,278 12.96%	65,280 15.33%
Income: \$15,000 - \$24,999	4,223 11.19%	13,435 11.40%	48,661 11.43%
Income: \$25,000 - \$34,999	3,794 10.05%	12,884 10.93%	46,548 10.93%
Income: \$35,000 - \$49,999	5,653 14.98%	18,374 15.59%	62,732 14.73%
Income: \$50,000 - \$74,999	8,433 22.35%	24,218 20.55%	78,308 18.39%
Income: \$75,000 - \$99,999	5,418 14.36%	15,139 12.85%	48,870 11.48%
Income: \$100,000 - \$149,999	4,852 12.86%	13,279 11.27%	47,410 11.14%
Income: \$150,000 - \$199,999	1,034 2.74%	3,366 2.86%	15,449 3.63%
Income: \$200,000+	547 1.45%	1,886 1.60%	12,486 2.93%
2011 Avg Household Income	\$63,651	\$60,606	\$62,642
2011 Med Household Income	\$52,807	\$48,860	\$46,812
2011 Per Capita Income	\$25,930	\$24,724	\$24,975
2011 Occupied Housing	37,735	117,858	425,744
Owner Occupied	31,118 82.46%	85,665 72.68%	284,779 66.89%
Renter Occupied	6,617 17.54%	32,193 27.32%	140,965 33.11%
2000 Housing Units	36,487	125,236	480,079
1 Unit Attached	1,071 2.94%	3,852 3.08%	25,810 5.38%
1 Unit Detached	31,669 86.80%	99,677 79.59%	345,945 72.06%
2 Units	57 0.16%	738 0.59%	13,972 2.91%
3 - 19 Units	2,154 5.90%	12,879 10.28%	58,281 12.14%
20 - 49 Units	375 1.03%	2,838 2.27%	10,766 2.24%
50 or more Units	604 1.66%	3,745 2.99%	19,215 4.00%
Mobile Home or Trailer	557 1.53%	1,507 1.20%	5,978 1.25%
Boat, RV, Van, Etc.	0 0.00%	0 0.00%	112 0.02%

Demographic Detail Report

Millennium Park

Radius	3 Mile		5 Mile		10 Mile	
2011 Housing Value - Owner Occupied	30,400		87,798		300,579	
Value Less than \$20,000	584	1.92%	1,748	1.99%	6,121	2.04%
Value \$20,000 - \$39,999	127	0.42%	1,262	1.44%	7,200	2.40%
Value \$40,000 - \$59,999	396	1.30%	2,554	2.91%	11,786	3.92%
Value \$60,000 - \$79,999	1,099	3.62%	4,729	5.39%	22,303	7.42%
Value \$80,000 - \$99,999	1,985	6.53%	8,259	9.41%	32,546	10.83%
Value \$100,000 - \$149,999	10,153	33.40%	28,167	32.08%	81,961	27.27%
Value \$150,000 - \$199,999	11,018	36.24%	23,906	27.23%	60,586	20.16%
Value \$200,000 - \$299,999	4,190	13.78%	13,271	15.12%	50,536	16.81%
Value \$300,000 - \$399,999	618	2.03%	2,810	3.20%	16,541	5.50%
Value \$400,000 - \$499,999	137	0.45%	575	0.65%	5,516	1.84%
Value \$500,000 - \$749,999	17	0.06%	269	0.31%	3,788	1.26%
Value \$750,000 - \$999,999	21	0.07%	95	0.11%	861	0.29%
Value \$1,000,000 or more	55	0.18%	153	0.17%	834	0.28%
2011 Med Housing Val-Owner Occupied	\$152,961		\$145,424		\$142,919	
2011 Housing Units by Yr Built	36,486		125,236		480,077	
Built 2005 to Present	115	0.32%	773	0.62%	3,298	0.69%
Built 2000 to 2004	555	1.52%	2,020	1.61%	13,185	2.75%
Built 1990 to 1999	1,384	3.79%	6,096	4.87%	29,117	6.07%
Built 1980 to 1989	994	2.72%	6,551	5.23%	34,556	7.20%
Built 1970 to 1979	2,546	6.98%	12,499	9.98%	63,623	13.25%
Built 1960 to 1969	6,317	17.31%	22,321	17.82%	66,701	13.89%
Built 1950 to 1959	19,493	53.43%	50,020	39.94%	135,414	28.21%
Built 1940 to 1949	3,317	9.09%	16,071	12.83%	79,916	16.65%
Built 1939 or Earlier	1,765	4.84%	8,885	7.09%	54,267	11.30%
2011 Median Year Built	1957		1958		1958	

Demographic Market Comparison Report

3 mile radius

Millennium Park

Type: **Shopping Center/Power Center**
 County: **Wayne**

3 Mile
County

Population Growth



Household Growth



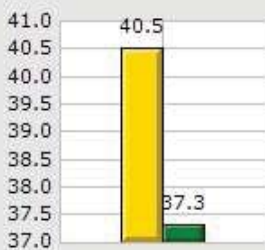
2011 Med Household Inc



2011 Households by Household Income



2011 Median Age



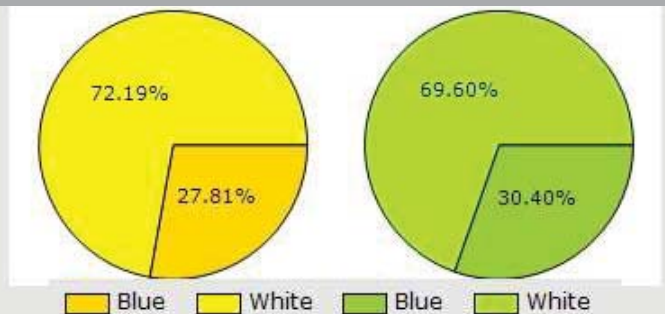
2011 Population by Race



2011 Renter vs. Owner



2011 Blue vs. White Collar



Demographic Market Comparison Report

3 mile radius

Millennium Park

Type: **Shopping Center/Power Center**
 County: **Wayne**

	3 Mile		County	
Population				
Growth 2010 - 2011	-0.90%		-1.50%	
Growth 2011 - 2016	-4.70%		-5.90%	
2011 Blue Collar	10,245	27.81%	186,357	30.40%
2011 White Collar	26,592	72.19%	426,560	69.60%
2011 Population By Race				
	93,772		1,792,617	
White	76,777	81.88%	937,823	52.32%
Black Afr Am	12,665	13.51%	725,329	40.46%
Am Indian Alaskan	294	0.31%	6,923	0.39%
Asian	1,532	1.63%	45,214	2.52%
Hawaiian Pacif Islldr	12	0.01%	393	0.02%
Other Race	649	0.69%	33,710	1.88%
Two or More	1,843	1.97%	43,225	2.41%
Households				
Growth 2010 - 2011	-1.00%		-1.60%	
Growth 2011 - 2016	-4.20%		-5.20%	
Renter Occupied	6,617	17.54%	247,480	35.77%
Owner Occupied	31,118	82.46%	444,330	64.23%
2011 Households by HH Income				
	37,735		691,797	
Income < \$35,000	11,798	31.27%	302,777	43.77%
Income \$35,000 - \$74,999	14,086	37.33%	220,330	31.85%
Income \$75,000 - \$149,999	10,270	27.22%	134,483	19.44%
Income \$150,000 - \$199,999	1,034	2.74%	19,131	2.77%
Income \$200,000+	547	1.45%	15,076	2.18%
2011 Median Household Income	\$52,807		\$40,165	
2011 Median Age	40.50		37.30	

Consumer Spending Report

Millennium Park

2011 Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$1,276,158	\$3,812,704	\$14,251,142
Total Apparel	\$50,297	\$151,705	\$570,566
Women's Apparel	18,100	54,024	201,468
Men's Apparel	10,296	30,869	115,653
Girl's Apparel	3,865	11,558	43,573
Boy's Apparel	3,087	9,300	34,957
Infant Apparel	3,030	9,306	35,315
Footwear (excl. Infants)	6,808	20,697	78,224
Other Apparel Prod/Services	5,110	15,950	61,376
Total Entertainment	\$120,918	\$356,949	\$1,327,829
Sports and Recreation	4,793	14,142	52,849
TV, Radio and Sound Equipment	42,642	128,441	480,547
Reading Materials	5,766	16,748	60,899
Travel	66,237	193,211	717,096
Photographic Equipment	1,481	4,406	16,438
Total Food At Home	\$105,275	\$316,315	\$1,183,244
Cereal Products	6,371	19,196	71,880
Bread & Bakery Products	14,421	42,867	158,584
Seafood	5,438	16,402	61,881
Meat/Poultry/Fish/Eggs	35,284	106,676	400,725
Dairy Products	17,142	51,206	190,319
Fruits and Vegetables	26,619	79,967	299,856
Total Food Away From Home	\$104,689	\$315,187	\$1,182,115
Breakfast and Brunch	10,140	30,400	113,261
Dinner	49,247	148,053	554,835
Lunch	33,897	102,764	387,641
Snacks and Non Alcoholic Bev	7,573	22,832	85,498
Catered Affairs	3,831	11,139	40,881

Consumer Spending Report

Millennium Park			
Annual Spending (in Thousands)	3 Mile	5 Mile	10 Mile
Total Alcoholic Beverages	\$20,308	\$61,169	\$227,044
Alcoholic Bev. at Home	11,364	34,408	129,267
Alcoholic Bev. away from Home	8,944	26,761	97,777
Total Furniture/Appliances	\$116,451	\$344,624	\$1,289,346
Bedroom Furniture	5,813	17,830	69,008
Living Room Furniture	10,302	30,327	113,070
Other Living & Family Room Furniture	2,677	7,947	30,176
Other Furniture	1,457	4,151	15,071
Major Appliances	10,612	30,869	113,875
Small Appliances & Housewares	23,598	70,207	263,054
Misc Household Equipment	61,993	183,293	685,092
Total Transportation/Maint.	\$281,342	\$844,660	\$3,168,587
New Autos/Trucks/Vans	75,834	224,527	842,616
Used Vehicles	67,281	205,098	773,233
Purchase of RVs or Boats	8,091	23,504	88,408
Gasoline	96,343	290,414	1,085,592
Diesel Fuel	1,518	4,419	16,604
Automotive Maintenance/Repair	32,276	96,699	362,134
Total Health Care	\$57,799	\$169,903	\$623,081
Medical Services	33,168	97,490	359,188
Prescription Drugs	18,869	55,545	202,305
Medical Supplies	5,761	16,869	61,587
Total Education/Day Care	\$101,143	\$297,860	\$1,098,694
Education	45,087	132,528	486,442
Room and Board	4,393	13,118	50,225
Tuition/School Supplies	39,873	116,833	427,500
Day Care, Nursery & Preschool	11,790	35,380	134,527

Millennium Park

Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	3,534	42,055	12
Total Retail	765	8,925	12
Home Improvement Stores	62	689	11
General Merchandise Stores	26	778	30
Food Stores	69	1,007	15
Auto Dealers and Gas Stations	87	842	10
Apparel and Accessory Stores	30	120	4
Furniture and Home Furnishings	86	624	7
Eating and Drinking Places	196	2,663	14
Miscellaneous Retail Stores	209	2,202	11
Finance-Insurance-Real Estate	292	1,574	5
Banks, Saving and Lending Inst.	88	394	4
Security Brokers and Investments	23	41	2
Insurance Carriers and Agencies	82	655	8
Real Estate-Trust-Holding Co.	99	484	5
Services	1,414	14,785	10
Hotels and Lodging	9	70	8
Motion Picture and Amusement	85	1,256	15
Health Services	204	1,701	8
Legal Services	57	226	4
Educational Services	75	2,205	29
Auto Services	115	1,502	13
Other Services	869	7,825	9
Agriculture/Mining	70	531	8
Construction	329	1,900	6
Manufacturing	237	8,758	37
Transportation, Comm./Pub Util.	114	1,070	9
Wholesale Trade	240	3,116	13
Government	73	1,396	19
Daytime Population	42,055		
Daytime Population/Business	12		

